



Muhammad Umar Asghar

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About Me

Muhammad Umar Asghar

A Digital Marketer, Website Design & Developer, and SEO Specialist with **9+ years** of experience in building websites, running campaigns, and improving online visibility. I've delivered 400+ websites, managed successful SEO & digital marketing projects, and trained **5000+ students worldwide**.

Certified by Google, I specialize in SEO, Google Ads, Social Media Marketing, and WordPress Development, helping businesses in the USA, UK, UAE, Saudi Arabia, Oman, Canada, and Pakistan achieve measurable growth. My approach combines creative design with data-driven strategy to deliver results that truly matter.



Mission:

To provide personalized, high-performance digital marketing solutions and training that help businesses grow sustainably in the digital landscape.

Vision:

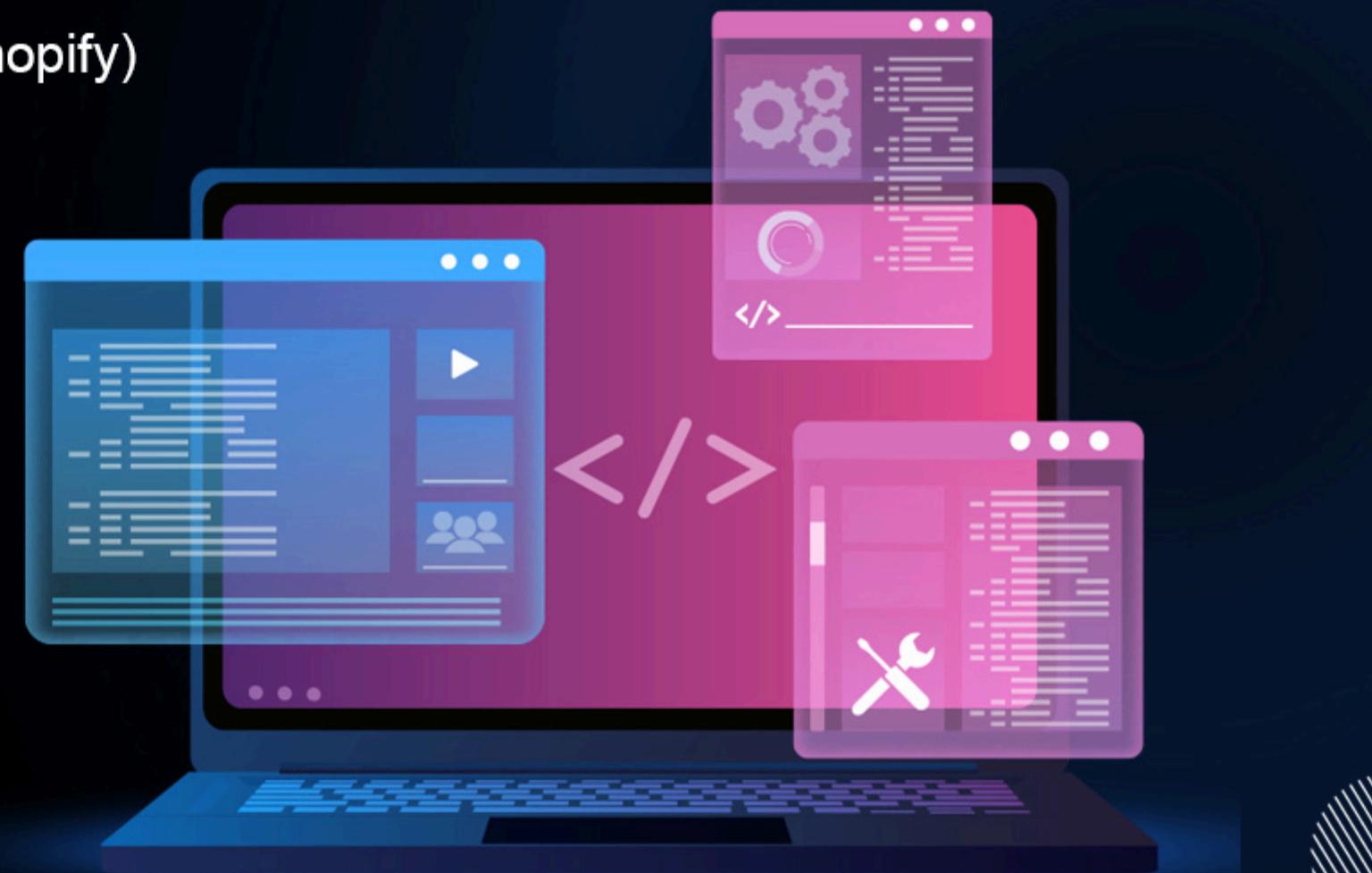
To become a leading personal brand in digital marketing and web development, delivering measurable impact for businesses globally.

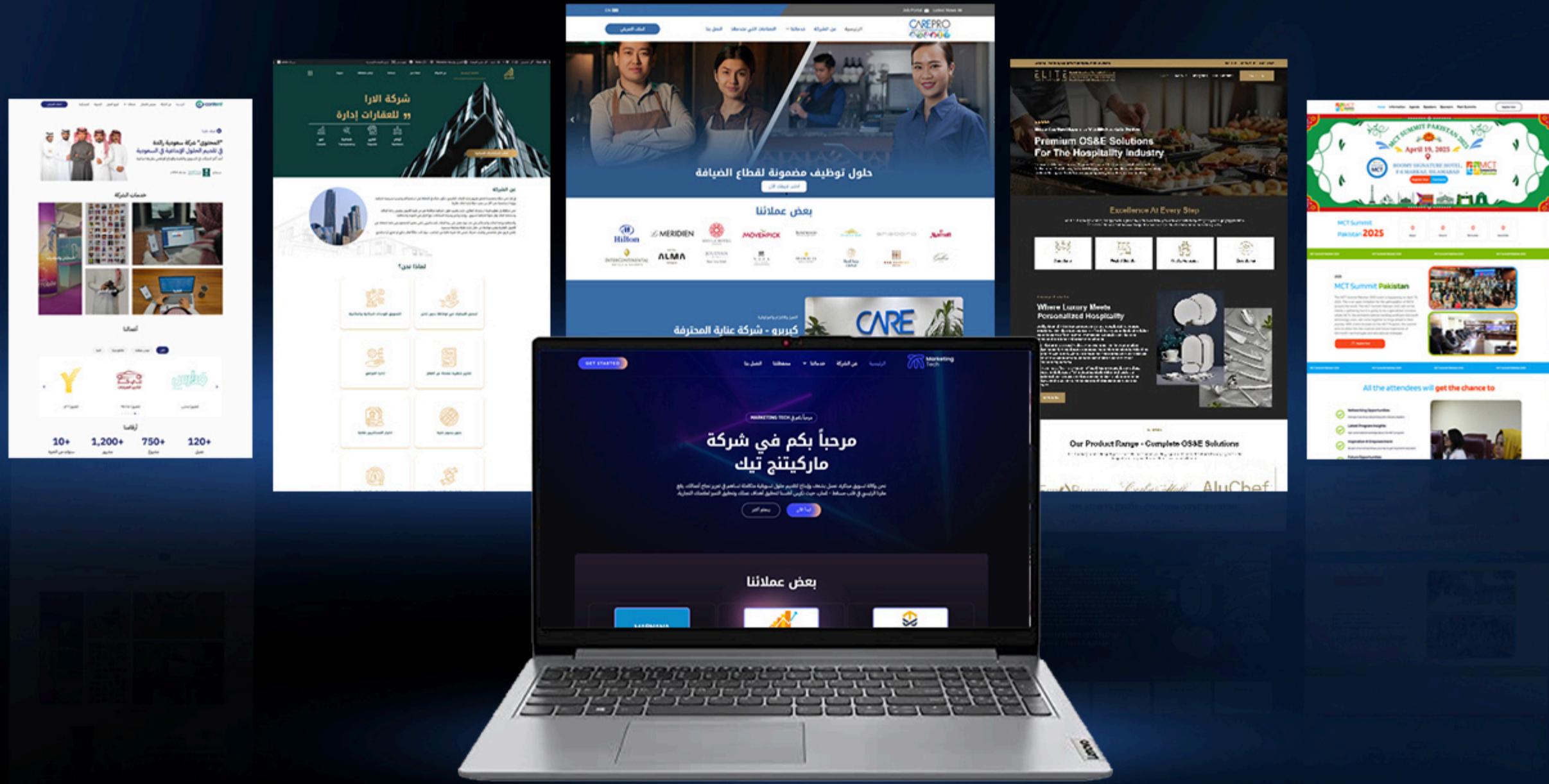


My Services

Website Design & Development

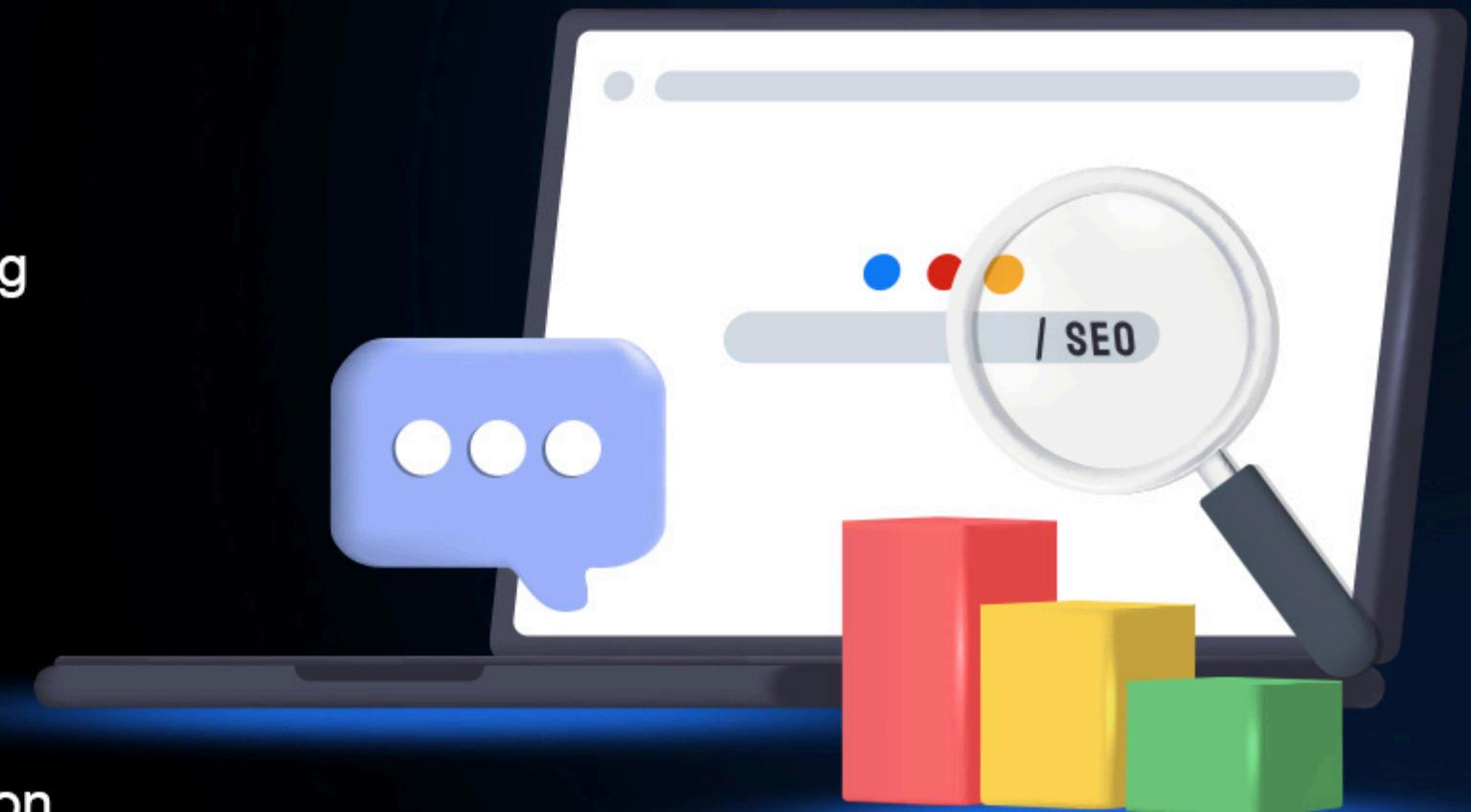
- Custom WordPress Development
- E-Commerce Store Creation (WooCommerce & Shopify)
- UI/UX Design (Elementor, WPBakery, Divi Builder)
- Website Redesign & Revamp
- Landing Page Design
- Speed Optimization
- Security Enhancements
- Mobile-Responsive Design
- SEO-Friendly Websites
- Multi-Language & Localization
- CMS Management & Training
- PSD/Figma/XD to WordPress Conversion
- Maintenance & Support



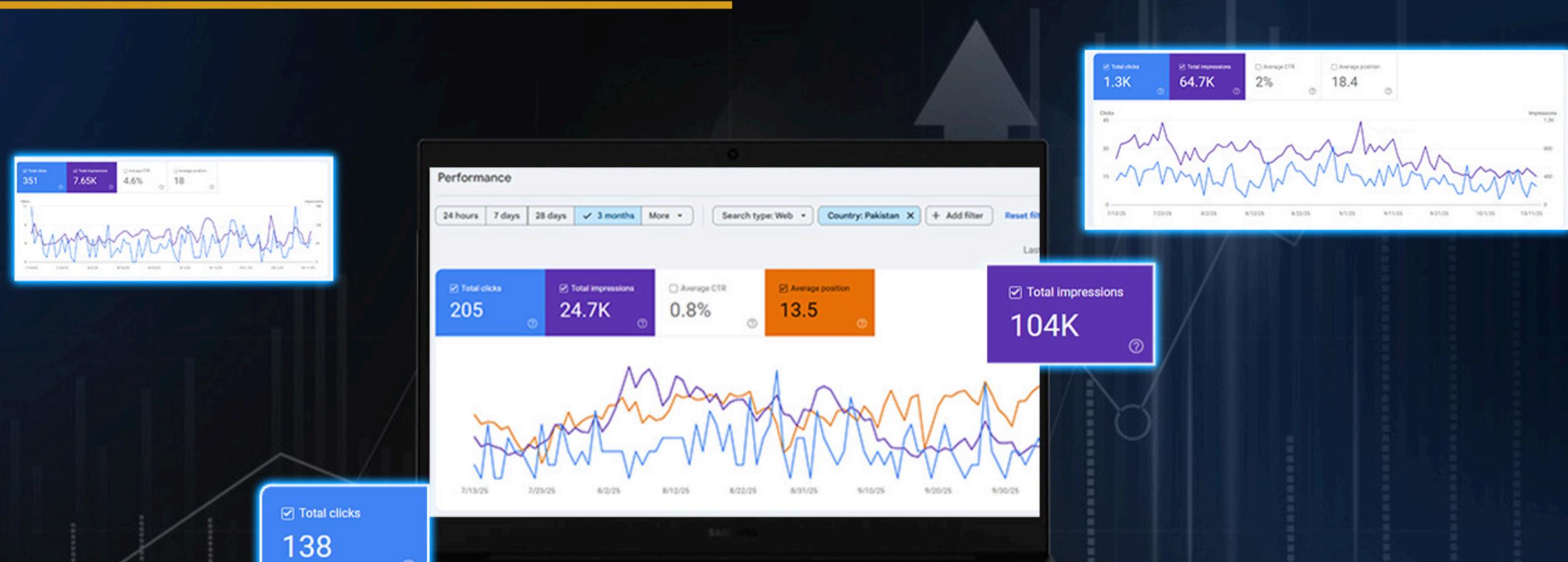


SEO - Search Engine Optimization

- Keyword Research & Competitor Analysis
- On-Page Optimization
- Off-Page Optimization
- Technical SEO
- Google Search Console & Analytics Reporting
- E-Commerce SEO
- Local SEO
- YouTube SEO
- AI-Powered SEO & Content Optimization
- Mobile SEO & Core Web Vitals Optimization
- SEO Audits & Strategy Planning
- Featured Snippets & Rich Results Optimization



SEO - Search Engine Optimization



Digital Marketing & Advertising

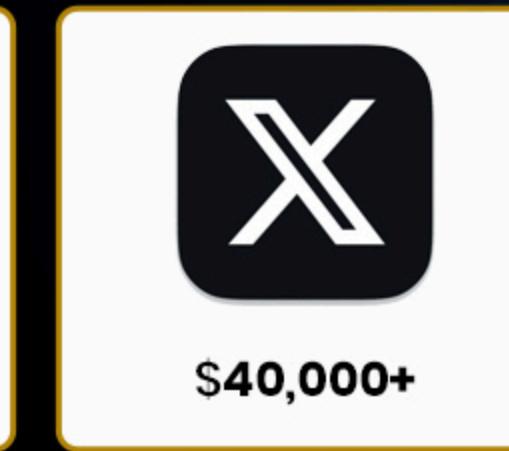
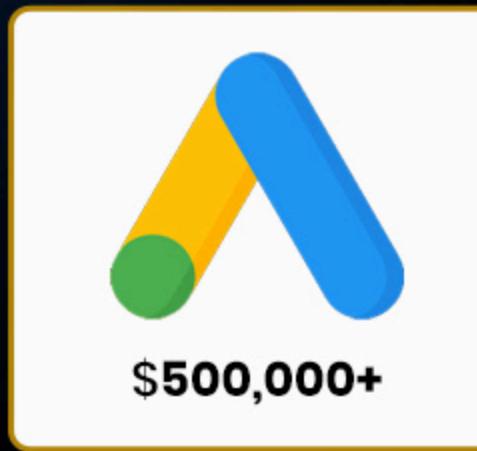
- Social Media Marketing (Facebook, Instagram, LinkedIn, X)
- Paid Campaigns: Google Ads (Search, Display, Remarketing)
- Lead Generation Strategies
- Email Marketing & Drip Campaigns
- Affiliate Marketing Setup & Consulting
- Analytics & Funnel Optimization
- Content Marketing & Copywriting
- Branding & Online Reputation Management



Digital Marketing & Advertising

Over the past **09 years**, I have successfully managed and optimized digital advertising campaigns across multiple platforms, driving measurable growth for clients in diverse industries.

Total Ad Spend Managed



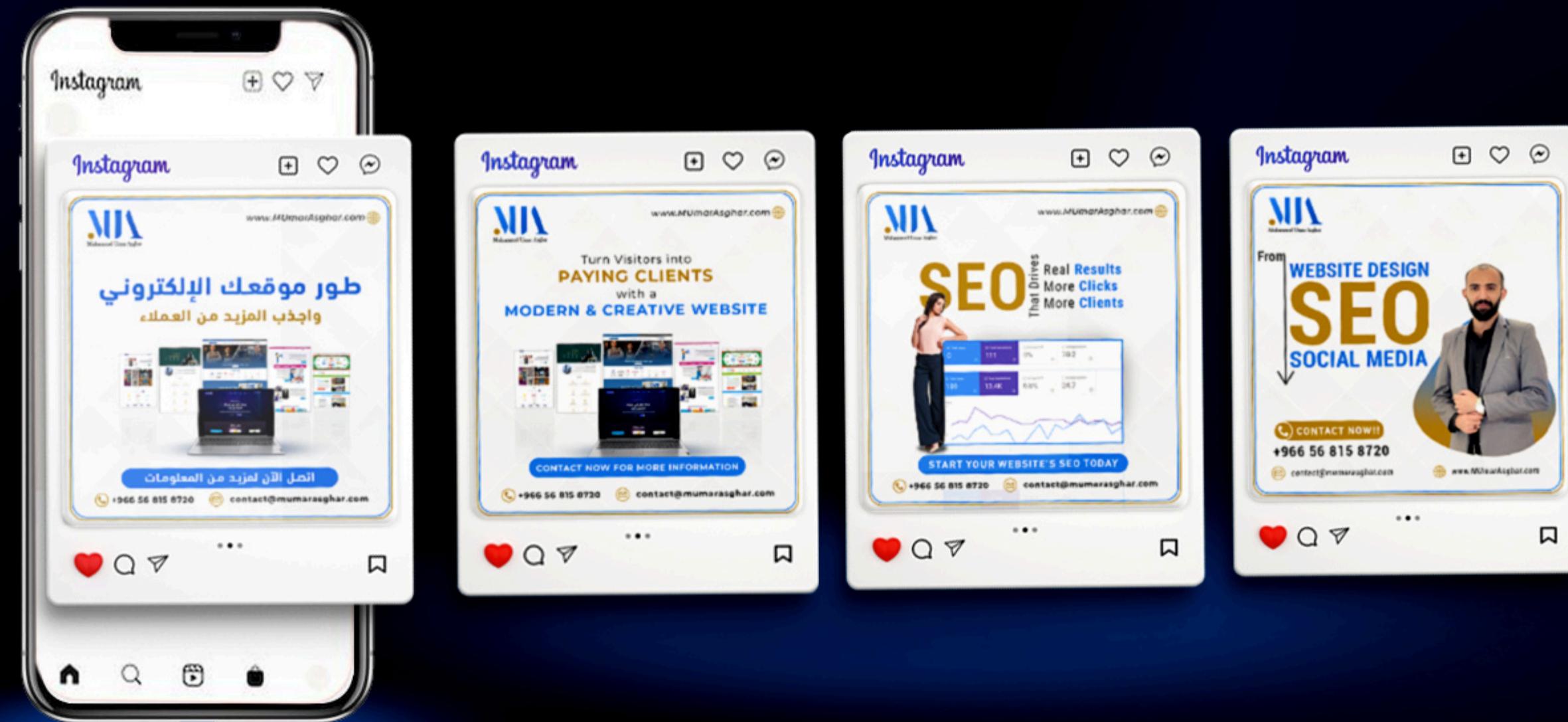
Through data-driven strategies, precise audience targeting, and continuous optimization, we've helped brands achieve higher ROI, improved lead quality, and stronger online visibility across **Pakistan, USA, UK, UAE and Saudi Arabia**.

Creative & Branding Services

- Logo Design & Brand Guidelines
- Brochures, Flyers & Business Cards
- Company Profile Designing
- Product Photography (Indoor & Outdoor)
- Social Media Creatives & Ad Banners
- Packaging & Print Media Design



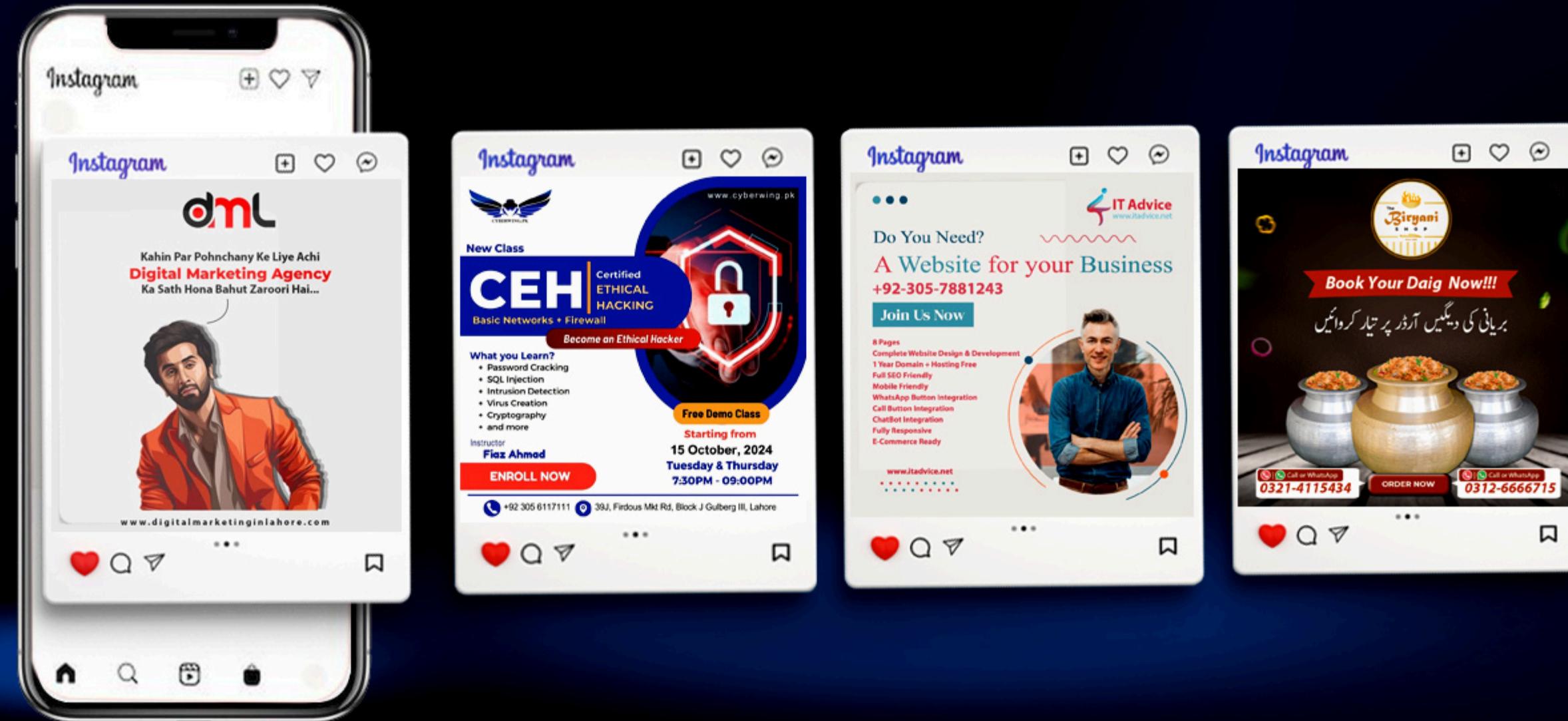
Social Media Design



Social Media Design



Social Media Design



Photography & Videography Services

Over the years, I've worked on a wide range of photography and videography projects in Pakistan, helping brands, real estate companies, and individuals tell their stories through powerful visuals.

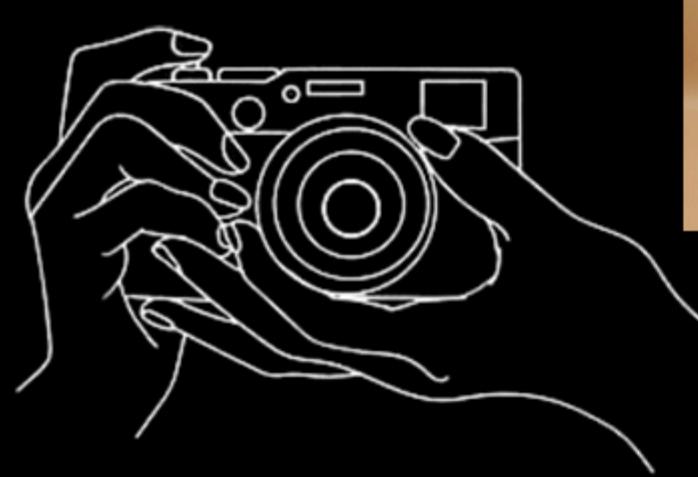
My focus has always been on creative storytelling, professional quality, and brand consistency, whether it's a corporate video, product shoot, or social media reel.

My Services Include

- Corporate & Branding Shoots
- Product Photography & Videography
- Event Coverage
- Real Estate Photography
- Social Media Content Creation



Photography & Videography Services



Trainings & Mentorship



Unlock your full potential with personalized guidance in Digital Marketing, SEO, and Website Development. With over 9 years of hands-on experience and having trained 5000+ students worldwide, I'm here to help you learn, grow, and succeed in the digital world; step by step, at your pace.

Mentorship Programs:

One-on-One Mentorship.
Group Trainings & Workshops.
Project-Based Learning.

Training Portfolio

2018 – Present

Private Online SEO & Digital Marketing Trainer (International)

2021 – 2023

Cyberwing Pakistan, Lahore – Group & Individual Trainings

2019 – 2021

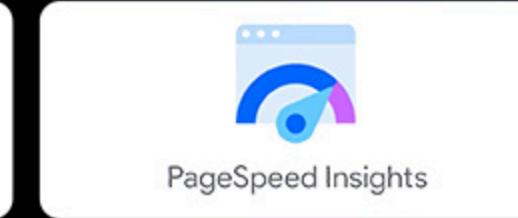
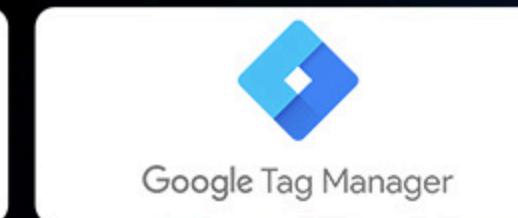
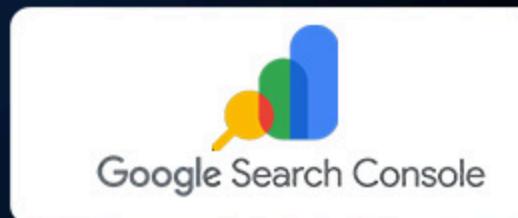
Corvit Systems, Faisalabad

2016 – 2019

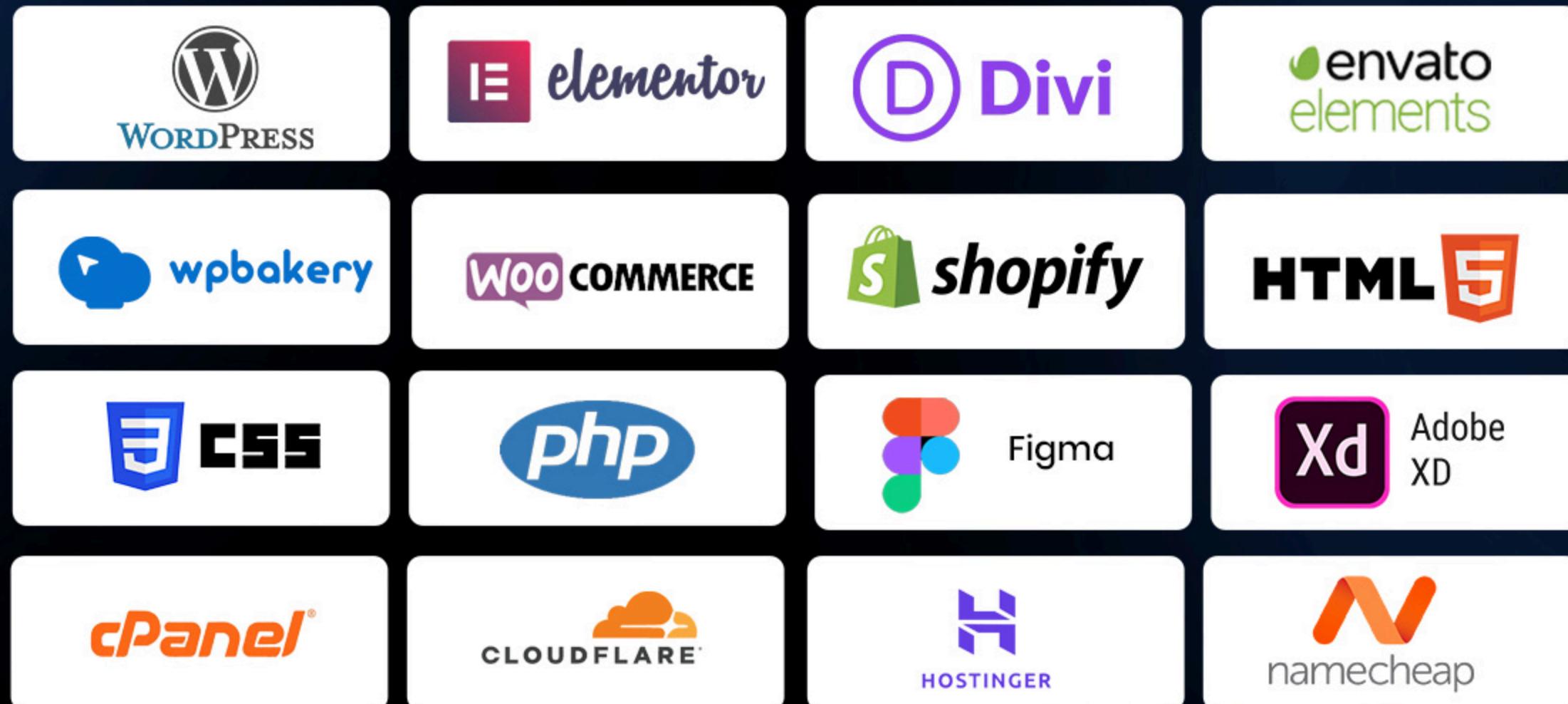
Corvit Systems, Lahore

Tools & Technologies I use

SEO Tools



Web Tools



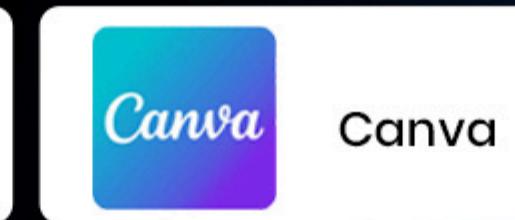
Design & Video Editing Tools



Adobe
Photoshop



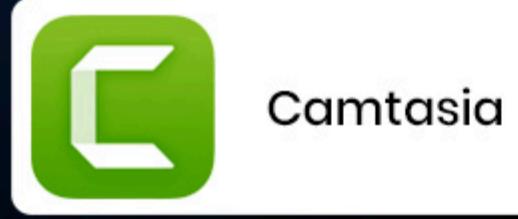
Adobe
Illustrator



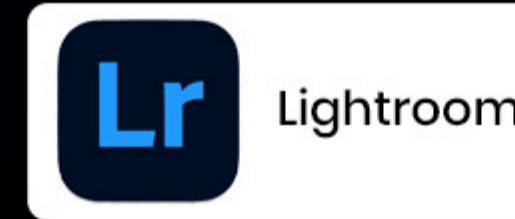
Canva



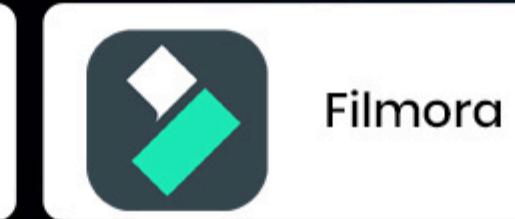
CapCut



Camtasia



Lightroom



Filmora



InVideo



Adobe
After
Effects



Adobe
Premiere
Pro



Leonardo.ai

Marketing, Analytics & Project Management Tools

Meta

Google Ads

LinkedIn
Advertising

TikTok Ads

X Ads

mailchimp

Brevo

GetResponse

Apollo.io

SignalHire

Google Sheets

Google Docs

Microsoft 365

ClickUp

monday.com

Microsoft Teams

zoom

HighLevel

slack

WhatsApp Business

bitly

hotjar

tawk.to

Clarity
by Microsoft

Global Footprints

Over the past decade, I've collaborated with **100+ clients** across multiple regions, helping businesses grow through **digital marketing, SEO, and website development**. My work spans industries like Real Estate, Hospitality, IT, and Marketing, with successful projects delivered in **Pakistan, Saudi Arabia, UAE, UK, USA, Canada, Oman, and Denmark**



Pakistan



UAE



Saudi Arabia



UK



USA



Canada



Oman



Denmark

My Clients & Global Experience



My Clients & Global Experience



My Clients & Global Experience



My Clients & Global Experience



Awards & Certifications



Google Ads
Search Certified



Google Analytics
Certification



Shopping Ads
Certification



Creative Exam
Certification



Grow Offline
Sales Certification



Google Ads
Video Certification



HCIA - AI
Certification



HCIP Routing
& Switching
Certification

Why Choose Me?

- » 9+ Years Driving Digital Success Across Industries
- » Trained 1000+ Students Worldwide in SEO & Digital Marketing
- » Delivered 500+ High-Performing Websites Successfully
- » Expert in Local, International & AI-Powered SEO
- » Creative Vision Meets Data-Driven Strategy
- » Affordable Solutions with Maximum ROI
- » Proven Track Record of Boosting Online Visibility & Growth
- » **Ahead of the Curve:** YouTube SEO, E-Commerce SEO & Voice Search
- » Personalized Strategies Designed for Your Business Goals



Let's Work Together to Grow Your Business!



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